

USAgainstAlzheimer's and B.A.B.E.S. present

SURVIVING GRACE

A PLAY BY TRISH VRADENBURG



AN ENSEMBLE READING OF ACT I
OF THE ACCLAIMED OFF-BROADWAY COMEDY



MARILU HENNER

STARRING



DIANE REHM

**HELEN REDDY • DARLENE SHILEY
ROBERT FOXWORTH • SUSAN TAYLOR**

Proceeds from the event will benefit

**Women4gainst
Alzheimer's
NETWORK**

UC San Diego
HEALTH SCIENCES
SHILEY-MARCOS ADRC

FRIDAY, SEPTEMBER 27, 2013

SHILEY THEATRE, UNIVERSITY OF SAN DIEGO
SAN DIEGO, CA

6:00 PM RED CARPET RECEPTION

6:45 PM PLAY READING & DINNER WITH CAST

Additional participants to be named

TO PURCHASE TICKETS OR FOR MORE INFORMATION: SurvivingGrace.org

ABOUT ALZHEIMER'S

- Alzheimer's affects 5.4 million Americans and their 15 million caregivers.
- Every 68 seconds, another American is diagnosed, and by 2020, 10 million baby boomers will suffer from the disease.
- The cost of care is expected to soar from \$200 billion in 2013 to \$1.1 trillion in 2050.
- The 6th leading cause of death in the United States, Alzheimer's is the only major disease still on the rise.

For every dollar the federal government spends today on the costs of Alzheimer's care, it invests less than a penny in research to find a cure.

PARTNERS IN THE BATTLE AGAINST ALZHEIMER'S

B.A.B.E.S

B.A.B.E.S, "Beating Alzheimer's by Embracing Science", is a powerful, dynamic and energized non-profit organization dedicated to raising funds to support the most promising research in the fight against Alzheimer's disease.

By harnessing the enthusiastic energy of women, who are disproportionately affected by this disease, we will succeed in our passionate mission of finding a cure so that one day the burden of living with the effects of Alzheimer's disease will no longer have to be endured by the next generation. For more information, please visit AlzBabes.org.

WOMEN AGAINST ALZHEIMER'S

WomenAgainstAlzheimer's harnesses the power and creative energy of women—the disease's disproportionate victims, as patients and caregivers—to create a new approach to finding a cure and to build a movement that commits our nation to a bold and aggressive plan for the prevention and treatment of Alzheimer's disease.

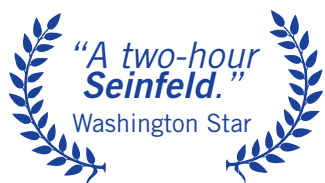
WomenAgainstAlzheimer's is part of **USA**againstAlzheimer's, which is dedicated to mobilizing individuals to demand the urgency, resources, and commitment needed by our political, business and civic leaders to stop Alzheimer's by 2020. We are enraged about the current sluggish 'business as usual' pace of Alzheimer's progress, and we intend to be a disruptive force against the status quo. For more information on our work, please visit USAagainstAlzheimers.org.

SHILEY-MARCOS ALZHEIMER'S DISEASE RESEARCH CENTER

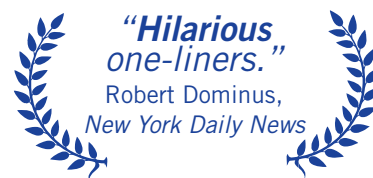
The University of California San Diego Shiley-Marcos Alzheimer's Disease Research Center (ADRC) is dedicated to investigating the cause, treatment, and prevention of Alzheimer's disease and related dementias.

One of the original five of the now 29 Alzheimer's Disease Centers supported by the National Institute on Aging, the ADRC was established in 1984 to translate research advances into improved diagnosis and care for persons with Alzheimer's disease while focusing on finding ways to prevent, treat, and ultimately eradicate the disease. For more information, please visit ADRC.UCSD.edu.

CRITICAL ACCLAIM FOR SURVIVING GRACE:



*"For any woman who has an **aggravating and loving relationship with her Mom.**"*
Elysa Gardner, *USA Today*



TO PURCHASE TICKETS OR FOR MORE INFORMATION, VISIT: SurvivingGrace.org

SUPPORTER LEVELS & BENEFITS

PRODUCER: \$50,000

- Ten tickets to reception, play reading with *preferred seating*, and seated dinner with cast
- Recognition during opening remarks
- Name or logo recognition on the step and repeat signage
- Name or logo recognition on event invitation, website, and program
- Featured full page tribute in event program
- Prominent recognition on all event signage

DIRECTOR: \$25,000

- Ten tickets to reception, play reading with *preferred seating*, and seated dinner with cast
- Recognition during opening remarks
- Name or logo recognition on event invitation, website, and program
- Half page tribute in event program



ACTOR: \$10,000

- Six tickets to reception, play reading with *preferred seating*, and seated dinner with cast
- Name or logo recognition on event invitation, website, and program
- Quarter page tribute in event program



PLAYWRIGHT: \$5,000

- Four tickets to reception, play reading with *preferred seating*, and seated dinner with cast
- Listing in event program

HOST COMMITTEE: \$2,000

- Two tickets to reception, play reading with *preferred seating*, and seated dinner with cast
- Listing in event program

DINNER TICKET: \$500

- One ticket to reception, play reading and seated dinner with cast

INDIVIDUAL TICKET: \$150

- One ticket to reception and play reading



SURVIVING GRACE PLEDGE FORM

— I am/We are pleased to sponsor *Surviving Grace* at the following level:

— Producer (\$50,000) — Actor (\$10,000) — Host Committee (\$2,000)
— Director (\$25,000) — Playwright (\$5,000)

— I/We would like to purchase _____ **DINNER TICKETS @ \$500** each for a total of \$ _____

— I/We would like to purchase _____ **INDIVIDUAL TICKETS @ \$150** each for a total of \$ _____

— I am unable to attend but would like to contribute \$ _____ in support of the event.

Name _____

(As you would like it to appear in printed materials)

Organization/Company _____

Address _____

City, State, Zip _____

Phone and Email _____

PAYMENT INFORMATION:

Please find a check in the amount of \$ _____, made payable to **USAgainstAlzheimer's Network**, a 501(c)(3) organization. Funds raised will benefit WomenAgainstAlzheimer's and the Shiley-Marcos Alzheimer's Disease Research Center.

Please charge my credit card in the amount of _____.

_____ Visa _____ American Express _____ MasterCard

Name on Card: _____

Card Number: _____ Security Code: _____ Expiration: _____

Billing Address: _____

Signature: _____

WITH QUESTIONS, PLEASE CONTACT:

Ginger Lackey: glackey@usagainstalzheimers.org
or 202.469.0767

RETURN FORM AND PAYMENT TO:

USAgainstAlzheimer's
Attention: *Surviving Grace*
1101 K Street, NW, Suite 400
Washington, DC 20005
or via fax: 703.532.0891

**WomenAgainst
Alzheimer's**

B.A.B.E.S.
BEATING ALZHEIMERS BY EMBRACING SCIENCE

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